

INTERGENERATIONAL MUSIC MAKING – APPLICATION FOR FINANCIAL ASSISTANCE

Executive Summary

The application before the Executive is seeking a contribution of £6,900 to establish a new project for the coming year through Intergenerational Music Making (IMM). The project would work with children from local schools and care homes to not only encourage a better understanding of different cultures, religions, beliefs, generations and lifestyles but also to provide local recourses to enable local communities to help and develop themselves. The Group works with individuals with dementia, mental health issues, disabilities, emotional and behavioural difficulties and of all ages.

The applicant has provided extensive information in support of the application, which this report seeks to summarise. However, a very similar application was considered by the Executive in December 2018 at which point it was agreed that no grant should be awarded and that the Group should be encouraged with work with the Council’s Arts and Cultural Development Officer over the year. As can be seen from the Consultee comments, the Officers agreed that, whilst the work undertaken by the Group was beneficial, it was felt that IMM was capable of doing this with their own resources.

Taking into account the previous decision of the Executive, the comments of the consultees and, in particular, the pressure on the Council’s grants budget for existing projects and initiatives, it is recommended that the application for revenue funding is not supported. However, the application does include a request for a small contribution towards the purchase of a range of equipment used as part of the Organisation’s work with young people, including music equipment packs and activity equipment such as parachutes and scarves. It is recommended that this element of the application is supported through the Council’s Community Fund as a one-off contribution.

Recommendations

The Executive is requested to:	RESOLVE That a capital contribution of £900 be awarded from the Council’s Community Fund towards the costs of purchasing equipment including music packs, parachutes and scarves.
Reason for Decision	Whilst the application has not provided sufficient justification for the Council to award revenue funding towards a new project, it is felt that the work undertaken with local schools and care homes is worthy of a capital contribution towards equipment costs.
Legal Authority	S19 (Misc. Provisions) Local Government Act 1976
Conditions	<p>Accounts. The Organisation must submit accounts for the year in which the grant is awarded, including an income and expenditure account and balance sheet. Please note that accounts for other years may also be required.</p> <p>Monitoring Information. The Organisation must submit monitoring information as a measure of its achievements. Failure to provide details will jeopardise the award. E-mail requests will be sent to the applicant on a quarterly basis.</p>

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	<p>Publicity. Where possible, the Organisation is required to publicise the support received from Woking Borough Council, including on websites and literature / leaflets produced.</p> <p>Joint Working. WBC expects the Organisation to engage positively on health and wellbeing multi-agency joint work affecting Woking. Groups which refuse may place their Council support at risk, e.g. grant, concessionary rent and other assistance.</p> <p>Invoices / Receipts. In order to claim an element of the funding, the Organisation must submit paid invoices or receipts relating to equipment purchased or services provided.</p> <p>Homelessness Reduction Act 2017. Following the introduction of new legislation from April 2018, the Council expects the support of partner agencies in identifying people at risk of homelessness as early as possible to maximise the opportunities to prevent such. Partner agencies / organisations are expected to be engaged in joint working arrangements to assist in finding suitable housing and support solutions, and where appropriate to undertake and respond to the new 'duty to refer'. Groups which do not support this new legislation and way of working positively may put their Council support at risk.</p>
Performance Indicators	<p>Activities. The Organisation to provide details of activities and events held.</p> <p>Publicity. The Organisation to advise how the Council's support has been publicised.</p> <p>Statement of Use. The Organisation to provide a statement stating the use to which the grant money has been put.</p>
Future Support	<p>The grant is based on a one-off award of capital funding. Any future applications will be considered on their own merits, taking into account the budgets available, the comments of consultees and the level of service provision.</p>

The Executive has authority to determine the above recommendation.

Background Papers: 2020/21 Application Form.

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1.0 Summary of Application	
1.1 Status and Aims	<p>Intergenerational Music Making (IMM) is a local, Woking based Intergenerational music therapy organisation, formed in 2018 as a not-for-profit CIC organisation with three unrelated directors – all based in Woking. Intergenerational Making Making brings local schools (primary and secondary), colleges & universities together with their local care homes to:</p> <ul style="list-style-type: none">○ reduce isolation/tackle loneliness.○ improve the lives of those living with Dementia.○ improve mental health for the older & younger generation.○ improve well-being for the older & younger generation.○ create a more COHESIVE community whilst tackling ageism.○ create new skill enhancement intergenerational opportunities for the younger generation within the health and education sector. <p>The Group brings together targeted groups so those suffering with dementia or mental health difficulties, and those from socially and economically deprived areas can come together in unique music community projects. The Group works with identified (young and old) and targeted groups within the Borough to improve mental health and wellbeing whilst tackling loneliness and social exclusion. .</p> <p>Intergenerational activities are social engagements and interactions that bring together the older and younger generations for a common purpose. They build on the strengths that different generations have to offer, nurture understanding and mutual respect whilst challenging ageism. Both parties have the opportunity to give as well as receive, and to feel a sense of ownership and achievement.</p> <p>The Group also aims to inspire, equip and further embed the use of music for care home staff members in their work. The projects provide staff with the skills and confidence to provide intergenerational musical activities that can support social bonding, build relationships, respect whilst encouraging person-centred care and lead to a safer environment.</p>
1.2 Employees	<p>11, comprising three Directors, a Secretary/Administration Lead, 11 self-employed IMM Practioners, and the Treasurer.</p> <p>Hours of the above all depends on the demands from the schools, colleges and care homes. Weekly meetings and supervised sessions are regularly delivered. Sessions run Monday to Friday throughout the year for blocks of 6 weeks.</p>
1.3 Volunteers	<p>20. Volunteers help facilitate the sessions in regard to helping link the children with the elderly and vice versa. They help with assisting the elderly into the rooms – with the refreshments at the end of the session and generally being around on hand to help before – during and after a session. The volunteers not only help with the smooth running of the groups but all evaluating the sessions – tick observational forms are completed on each of the participants and the volunteers help to monitor and capture this important data which is later evaluated.</p>

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	<p>All whom deliver the music making therapy sessions are highly experienced with extensive training in health and education carried out to a Masters level. Some of those who work for IMM are also living with dementia or have a close personal link to it.</p>
<p>1.4 Clients/Users</p>	<p>120, comprising:</p> <ul style="list-style-type: none"> 56 male 64 female 52 disabled 85 ethnic minority 120 resident in Woking 20 aged 0-5 20 aged 5-10 20 aged 11-18 20 aged 19-65 40 aged 65+ <p>The Group may receive referrals to help address concerns such as lack of confidence self-esteem, depression, isolation, behavioural difficulties, 'looked after' child or recent family bereavement, and those living and suffering with dementia.</p> <p>Music therapy with children promotes the development of both verbal and non-verbal communication skills through a mixture of structured musical activities and free improvisation. Children with any level of ability can benefit from the opportunity to express themselves within an enjoyable and creative environment. Early intervention in groups or individually can support a child's social and emotional development and facilitate physical and cognitive development. The music therapist adapts their musical and therapeutic skills to bring about the most appropriate responses from each child.</p> <p>Through interacting musically with others children can develop an increased awareness of themselves and others, which can boost self-esteem and build resilience. Shared music making has also been shown to stimulate language skills and to strengthen family and peer relationships.</p>
<p>1.5 Members</p>	<p>None.</p>
<p>1.6 Sum Requested</p>	<p>£6,900 (£6,000 Revenue and £900 Capital)</p>
<p>1.7 Project</p>	<p>This project will work with identified (young & old) targeted groups throughout the Borough of Woking to improve mental health, wellbeing whilst tackling loneliness, social exclusion & dementia. This project - 'Making Musical Bridges' - will take place in communities/postcode areas that have been recognised and identified in Woking in providing creative engagement opportunities for people of all ages affected by or experiencing mental health challenges and isolation.</p> <p>Under the proposals, three elements will come together for a year in a unique intergenerational music project consisting of residents from local homes and children from primary and secondary schools, plus local colleges, Pupil Referral Units (PRUs) or Special Educational</p>

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	<p>Needs (SEN) schools (all depending on the need).</p> <p>The project would be set up between an IMM Music Therapist, a local care home and their local primary or secondary school. A group of 12-15 children would be referred into the group, with reasons for referral including lack of confidence/self-esteem, depression, isolation, and behavioural difficulties. 12-15 elders suffering with dementia, isolation/social exclusion and depression would also be referred into the group.</p> <p>Each project would consist of 40 participants and would be unique with regards to the music making they produce. The project would include variety of pre-composed & improvised music making plus musical composition.</p> <p>The work would be evaluated and each project videoed and analysed. All participants would be interviewed and each project would create a video of their music project.</p> <p>The main areas of change are expected to be associated with mood, physical development, community development/sustainability of the care pathway and skill development, and emotional/wellbeing.</p> <p>The applicant has advised that creating sustainable projects is the key to making a project like this successful after the project has ended. The Group would therefore seek further funding to develop the project, creating sustainable relationships.</p> <p>Summary of the proposals:</p> <ul style="list-style-type: none">○ The projects would take place with 3 different schools and 3 different care homes.○ They would meet weekly for a period of a year (90 minute sessions).○ Before the project begins, initial meetings/consultations would be held with the care home managers/Heads/SENCOs to discuss referrals and carry out risk assessments.○ Workshops would be arranged the local communities.○ After the project an evaluation document would be prepared for the schools, care homes and funders.○ Group public performances of all of the projects would be held at the end of the year.
1.8 Cost breakdown:	<p>Session IMM facilitators (£5180)</p> <ul style="list-style-type: none">○ Initial workshop/meetings with carehomes and schools○ Running/facilitating the IMM intergenerational music therapy sessions○ Cleaning of the instruments and equipment (infection control)○ Clinical note taking○ Travel○ Written evaluation reports <p>Equipment and materials (£900)</p> <p>Supervision (£820)</p>

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	<p>Total costs = £6,900</p> <p>The equipment costs arise from the purchase of three music equipment packs (£174 each) and equipment such as parachutes, scarves, pom poms, bubbles valued at £129.95 for each project.</p>
<p>1.9 Community Benefit</p>	<p>The applicant has advised that between 240 and 300 children and the elderly in need will benefit from taking part in this project. Past projects have shown that they can lead to a number of positive outcomes including a sharing of cultural heritage, increased confidence in both the old and young and improved physical ability in the elders.</p> <p>Furthermore, the projects have allowed the children to learn empathy, resilience and other life lessons while having fun and being creative. They offered an opportunity to be part of a unique group with diverse role models that also allowed musical exploration.</p> <p>The Group works with a wide range of agencies, including Age UK Surrey, Music for Dementia 2020, Surrey Youth Music, Caringhomes, The Brownies Pyrford Branch, Anchor Carehomes, primary and secondary schools, Avery Homes, Dementia UK, Greggs Foundation, Pyrford Church of the Good Shepherd, and the Academy of Contemporary Music.</p>

<h3>2.0 Financial Background</h3>	
<p>2.1 Budget</p>	<p>At the time of the application, the Group held £34,447 in the bank. The sum of £5,947 is reserved to create a quality IMM framework that shall take place in December 2019 – an intergenerational music training programme to be rolled out to care homes to enable care home staff in the delivery of intergenerational primary school/elder projects.</p> <p>A budget for 2020/21 has not been received.</p> <p>Past fundraising has included:</p> <ul style="list-style-type: none"> ○ Intergenerational Concert at The Electric Theatre Guildford called “Jungle Jive”. ○ Intergenerational Conference at ISL Surrey School, attended by schools and care homes from Woking and further afield. ○ Intergenerational Christmas singalong at the Electric Theatre. ○ Sponsored walks/runs. ○ Village school fetes/raffles. ○ Care home fetes/raffles. ○ Scamp and Dude launched (August 2019) a charity bag (Swag Bag with a purpose) that was designed by Lauren Laverne. The funds from the sales shall go towards IMM.
<p>2.2 Accounts</p>	<p>Accounts for previous years are not available.</p> <p>The Group has submitted a projected income and expenditure for 8 November 2018 to 14 June 2019. Anticipated income includes grants from a variety of agencies including Anchor Care Home, Mole Valley</p>

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	District Council, National Lottery, Church of the Good Shepherd, Pyrford, and the Utley Foundation (Music for Dementia). Items of expenditure include salaries (£6,720), Music Therapist (£2,500), equipment (£2,500) and website development (£1,000). Income is expected to be £34,447 against expenditure of £28,500, giving a small surplus of £5,947.
2.3 Support over the past five years	2019/20 – Application for funding of £6,900 to deliver an eight week programme at three local care homes. The Executive resolved that no grant be awarded and that the Group be encouraged with work with the Council's Arts and Cultural Development Officer over the year

3.0 Assessment of Application		
3.1 Key Information	<ul style="list-style-type: none"> ○ Constitution ○ Registered Charity ○ VAT Registered ○ Equal Opportunities Policy ○ Safeguarding Policy ○ Reserves Policy ○ Quality Mark ○ Other funding sources pursued ○ Other support by the Council ○ Fundraising ○ Two quotes ○ Regular monitoring provided previously 	<ul style="list-style-type: none"> Yes Yes No Yes Yes Yes No No No Yes N/A N/A
3.2 Consultee Comments	<p><u>Jade Buckingham, Health and Wellbeing Manager</u></p> <p>After their 2019/20 application was declined, IMM met with the Arts Officer and Health & Wellbeing Manager to establish where links could be made and potentially look to work in partnership.</p> <p>After meeting, it was decided by the Arts Officer and the Health & Wellbeing Manager that although the work IMM carry out was beneficial, it was not a group that we look to work with directly as we felt that they were capable of doing this with their own resources and we wanted to see more of a sustainable project as opposed to just a 6 week model that would see residents engage with young people and then just stop after 6 weeks. This however was their model, or at least at the time of meeting.</p> <p>As this application states they will be working with care homes and schools, I would recommend they seek funding via the care homes and/or schools identified. I am not in support of this application.</p>	
3.3 Assessment	<p>The application before the Executive is seeking a contribution of £6,900 to establish a new project for the coming year through Intergenerational Music Making. The project would work with children from local schools and care homes to not only encourage a better</p>	

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understanding of different cultures, religions, beliefs, generations and lifestyles but also to provide local resources to enable local communities to help and develop themselves. The Group works with individuals with dementia, mental health issues, disabilities, emotional and behavioural difficulties and of all ages.

The applicant has provided extensive information in support of the application and has advised that past IMM projects within the borough and research have shown that intergenerational music interventions have positive effects on elderly people. Benefits include feeling valued, making an important contribution and a sense of satisfaction. In terms of well-being older participants reported, the projects promote feelings of usefulness as their participation in intergenerational programmes progresses.

However, a very similar application was considered by the Executive in December 2018 at which point it was agreed that no grant should be awarded and that the Group should be encouraged to work with the Council's Arts and Cultural Development Officer over the year. As can be seen from the Consultee comments, after their 2019/20 application was declined, IMM met with the Arts Officer and Health & Wellbeing Manager. The objective was to establish where links could be made and potentially look to work in partnership. The Arts Officer and the Health & Wellbeing Manager subsequently agreed that, whilst the work undertaken by the Group was beneficial, it was felt that IMM was capable of doing this with their own resources.

Taking into account the previous decision of the Executive, the comments of the consultees and, in particular, the pressure on the Council's grants budget for existing projects and initiatives, it is recommended that the application for revenue funding is not supported. However, the application does include a request for a small contribution towards the purchase of a range of equipment used as part of the Organisation's work with young people, including music equipment packs and activity equipment such as parachutes and scarves. It is recommended that this element of the application is supported through the Council's Community Fund as a one-off contribution.

REPORT ENDS